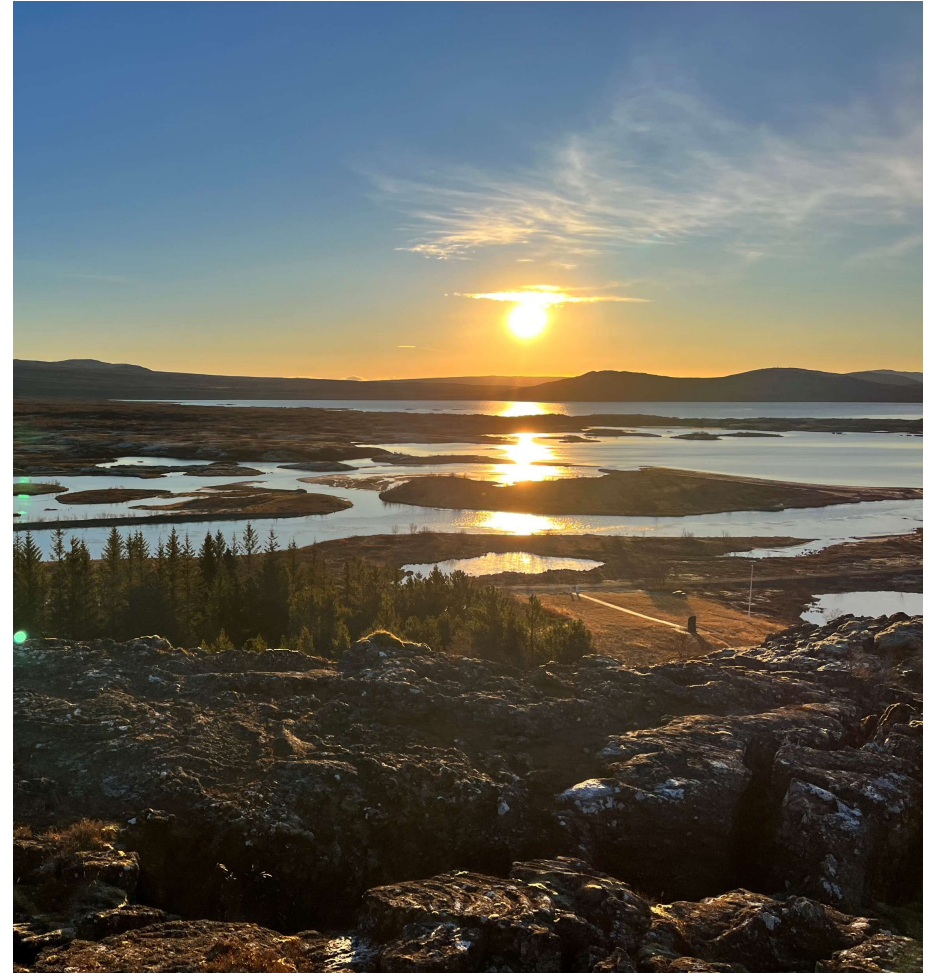

PS PARTNERSHIPS & CONSULTANCY

FROM CHALLENGES TO ACTION: STRAIGHTFORWARD STRATEGIES FOR SUSTAINABILITY

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PS PARTNERSHIPS & CONSULTANCY



SUSTAINABILITY SUPPORT

PAS 510 audits, material feasibility and selection, carbon reduction, end of life and recycling



REGULATORY COMPLIANCE

for the plastics manufacturing, medical device, pharma and processing sectors



QUALITY MANAGEMENT

environmental, quality, OH&S and energy management systems



IN-COMPANY TRAINING

plastics, polymers, medical devices, risk management and environmental sustainability



PLASTICS CONSULTANCY

material selection, due diligence, failure diagnosis, product development and validation, supply chain management and future proofing, expert witness services for product failure disputes



SECTORS WE WORK IN



PLASTICS

Expert support for companies that use plastics in their products or packaging



MEDICAL & PHARMA

Material selection and design guidance, implementation of management systems such as ISO 13485 and regulatory compliance (e.g. Medical Device Regulations)



MANUFACTURING & ENGINEERING

Reduce risk, improve efficiency and maximise innovation to ensure projects are compliant and successful



CONTENT

01

Challenges

02

ESG, CSR,
sustainability ... what
does it all mean?

03

Why you need to care
and the risks of not
doing it

04

What next?

46% of businesses have started asking their supply chain/value chain to meet specific sustainability criteria

<https://www2.deloitte.com/content/dam/Deloitte/global/Documents/2022-deloitte-global-cxo-sustainability-report.pdf>





SUSTAINABILITY CHALLENGES FOR SMEs

- Resource constraints
- Lack of knowledge about where to start
- Pressures to prioritise short-term financial health over long-term sustainability goals
- Everyone wants something different
- Different things to different people and sectors
- Lack of sustainability culture
- Understanding regulatory landscape
- Not enough time
- Greenwashing

But where there are challenges ... there are also lots of opportunities!



WHAT IMPACTS SUSTAINABILITY APPROACHES?





REGULATORY ENVIRONMENT

- Regulations may not be directly mandatory for SMEs ... but they are trickling down
- Large organisations required to report their Scope 3 emissions
- Pressure on smaller suppliers and the supply chain
- Procurement Policy Note 06/21: Taking account of Carbon Reduction Plans in the procurement of major government contracts



REGULATIONS

Plastics	ESG	Other
Plastic Packaging Tax	EU Carbon Border Adjustment Mechanism (EU CBAM)	Plastics Treaty
Single use plastic bans	Corporate Sustainability Reporting Directive (CRSD)	Ecodesign Directive
Deposit Return Scheme (DRS)	EU Deforestation Regulation (EUDR)	Food contact
Extended Producer Responsibility	Sustainability Disclosure Requirements	Procurement Act
Simpler Recycling (Consistent Collection)	Corporate Sustainability Due Diligence Directive	
European Packaging and Packaging Waste Regulations (PPWR)		
Single Use Plastics Directive (SUP)		

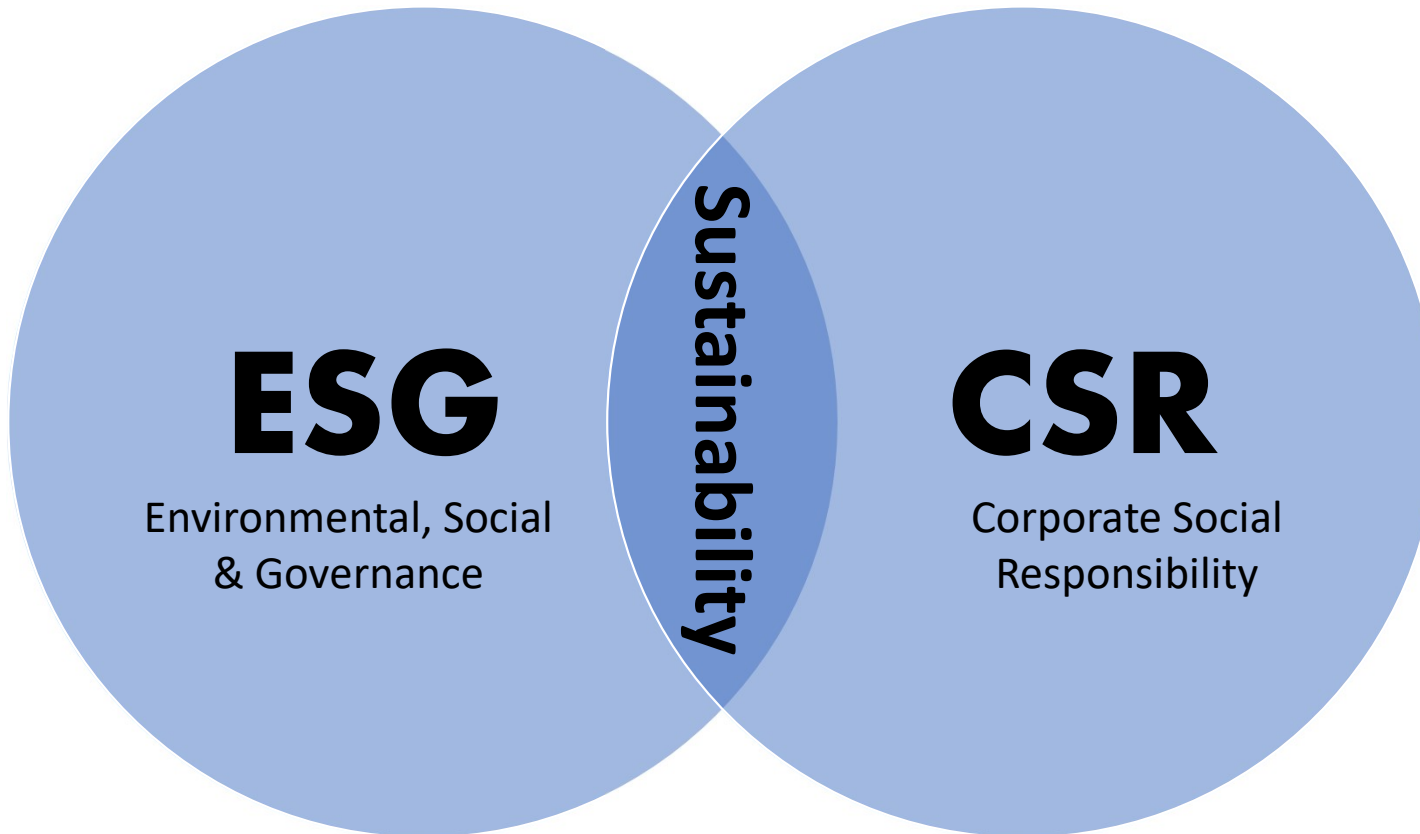
A landscape photograph featuring a large, leafy tree on the left side. The foreground is dominated by a field of dry, golden-brown grass. In the background, there are rolling green hills and a clear blue sky. The text "WHAT DOES IT ALL MEAN?" is overlaid in white, bold, sans-serif font on the left side of the image.

**WHAT DOES IT ALL
MEAN?**



ESG, CSR, SUSTAINABILITY – WHAT’S THE DIFFERENCE?

Quantifiable
assessment of
sustainability and
business practices



ESG

Environmental, Social
& Governance

Sustainability

CSR

Corporate Social
Responsibility

Self-regulating
business model
that aims to
improve society
and the
environment



TO B CORP ... OR NOT TO B CORP?

ISO certifications	B Corp	Supplier Assurance Schemes	UN Global Compact
ISO 14001 Environmental Management System	Spans five pillars: governance, workers, community, environment and customers	EcoVadis (sustainability rating)	Initiative supporting businesses to align strategies and operations with ten universal principles pertaining to human rights, labour, environment and anti-corruption.
ISO 50001 Energy Management System		Answer a (long) set of questions and provide evidence on answers given for evaluation	
PAS 2060 Carbon Neutrality	Achieve a verified score of 80+ on the B Impact Assessment to be certified	Cost-effective route to demonstrate compliance to stakeholders	Letter of commitment and annual progress report
ISO 26000 Guidance on Social Responsibility	For-profit businesses of all sizes		
ISO 14067 Carbon footprint of products			



DO YOU NEED TO CARE?

- ESG / CSR has become an important part of many businesses worldwide
- Businesses have taken a step back and questioned their purpose, value and impact
- Not just for big businesses ... CSR is important, and **highly effective**, for smaller businesses too
- What you choose will depend entirely on your what's important to you and your company's core values



SMALL ACTIONS ... BIG DIFFERENCE



WHAT WE DO SECTORS WHY US TRAINING NEWS & VIEWS RESOURCES CONTACT US

Respect to the North Shropshire Barbarians!

By Suzanne Johnston

PS Partnerships are proud to sponsor the newly formed U-12 North Shropshire Barbarians for their first every rugby tour!

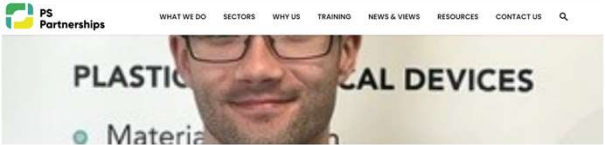
The team consists of 11- and 12-year-olds that only started playing rugby in Sep 22, although a couple of the girls have played in mixed teams as younger children.



This is the u12 North Shropshire Barbarians. A team of rugby playing girls (many of which only took up the game in September) that were supposed to take part in their first tour this weekend. ...see more



If successful, it could be an incredible solution to one of our planets' biggest sources of pollution. Furthermore, it could open the door for more plastic products to be replaced with naturally-sourced alternatives.



Meet Klaud! A University of Chester Student

By Klaudiusz Trzebunio

Hi all! My name is Klaudiusz, I'm a business management student at the university of Chester and I'm currently doing my placement here at PS Partnerships and Consultancy. I will be in charge of most of the marketing you will see here in the near future!

Here's a little bit about me:

I learning about people, what influences our behaviour, what motivates us, why we are the way we are. I think that understanding how people work is crucial to succeeding in the world of business and life in general. I plan on using this knowledge to build a career in Marketing, Organisational Development, or Consultancy. (or all of the above).



THE RISKS

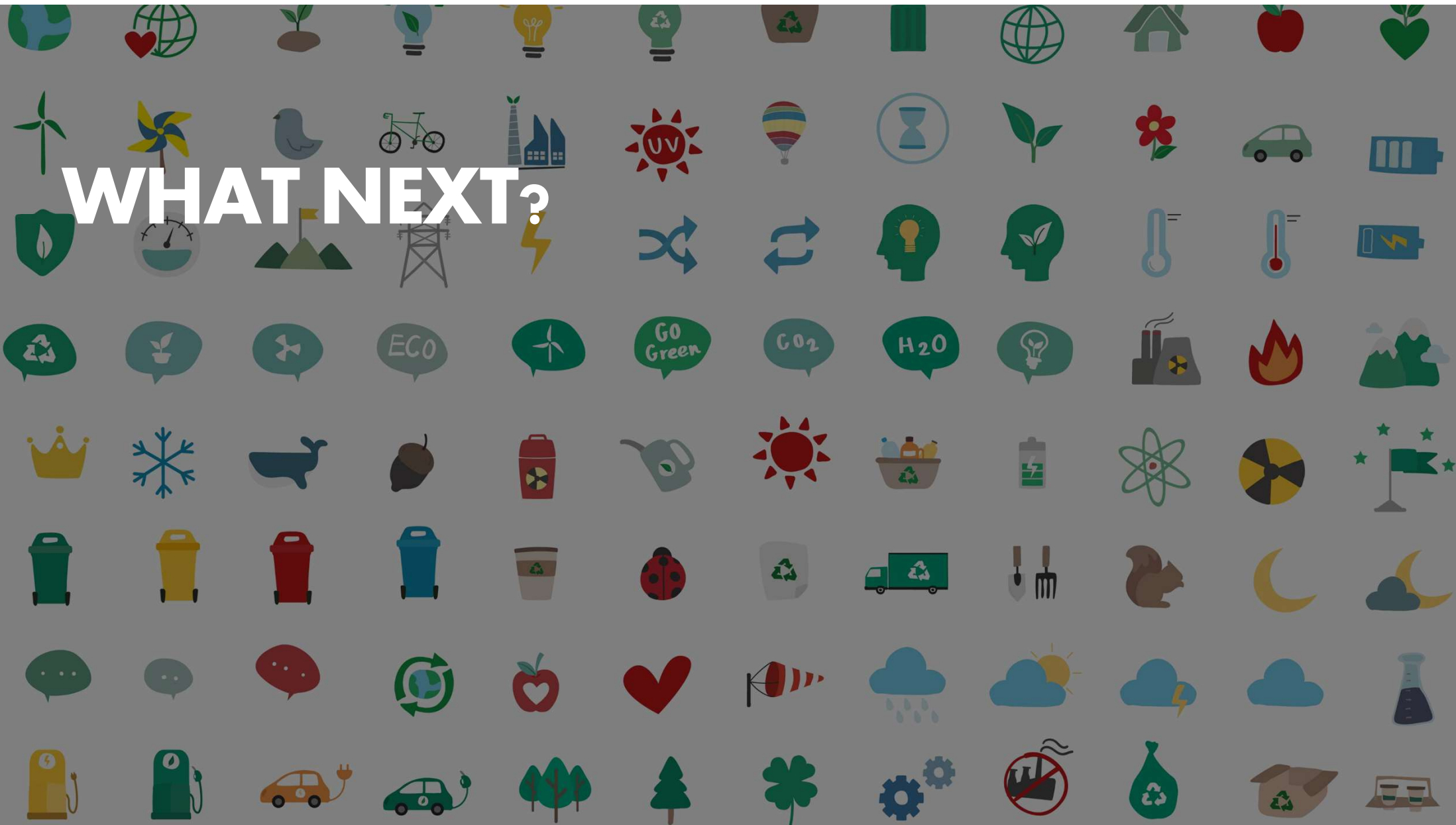
- Reputational damage
- Negative publicity
- Get left behind
- Operational disruptions
- Increased scrutiny and reporting burdens
- Market exclusion



BENEFITS

- Improved employer attractiveness and employee engagement
- Decreased costs
- Stronger brand reputation, trust, and credibility
- Increase customer loyalty

WHAT NEXT?



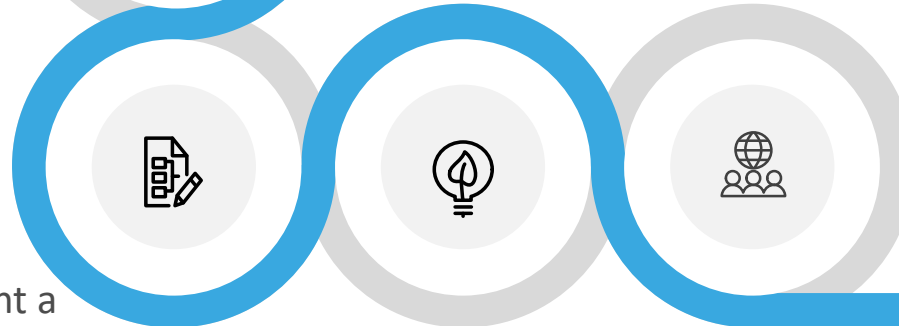


TAKE ACTION

Start with a **Materiality Assessment** to identify what's important and set targets and objectives.



Link sustainability targets to the UN **Sustainable Development Goals** to demonstrate your sustainability and environmental ambitions.



Engage suppliers and embed sustainability into your **procurement**

Develop and implement a strategy to be **net zero** by 2040 and reduce your impact on the environment and energy costs

Understand the impact of your products by carrying out **Product Carbon Footprints**



CASE STUDY: FOCUS ON WHAT MATTERS!

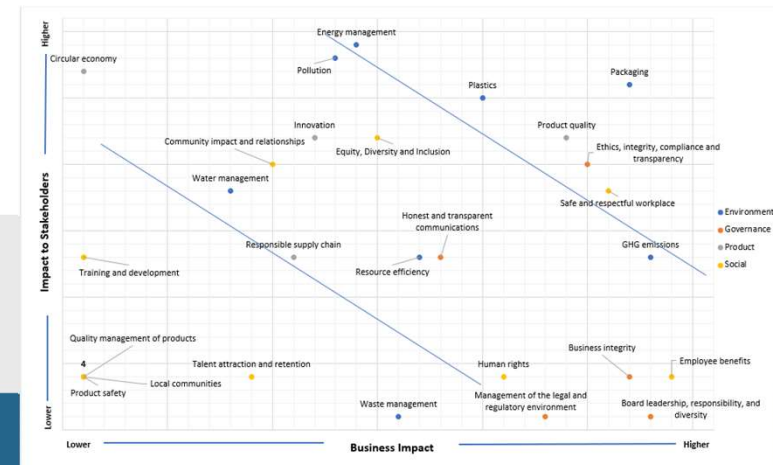
Global plastic product manufacturer, at the beginning of their sustainability journey, wanted to be clear on what to focus on, and relevant emerging business issues.



Problem



Solution



Double materiality assessment

- Customers
- Suppliers
- Employees
- Competitors
- Regulators



CASE STUDY: DEMONSTRATE COMMITMENT

How to communicate to customers and other stakeholders the ambitious ESG objectives set, and the achievements made to date.



Problem



Solution

Published an annual report

- Goals
- Progress against commitments
- Material topics
- The future

Project Blackbird

Project Blackbird is H Foster 1875 woodland initiative. Blackbirds Wood was acquired by the company in 2022 and is 15 acres of amenity woodland consisting of mainly beech and larch trees. The aim of Project Blackbird is to:

Manage the woodland to safeguard carbon store



Woodlands have a high rate of carbon sequestration. Trees act as a natural "carbon sink" by removing carbon dioxide from the atmosphere and storing the carbon in their trunks, branches, leaves and roots. H Fosters 1875 intends to actively manage Blackbirds Wood to help perpetuate tree growth and regeneration, safeguarding carbon store.



One tree can absorb approximately 25kg of CO₂ per year



Standard planting density for trees is 800 per acre



Our wood has the potential to absorb 300 tonnes of CO₂ per year

Provide social benefits for employees & community groups

It has been well documented that spending time in woodlands has a positive effect on a person's mental health. With this in mind, H Foster plans, as part of our community engagement, to investigate in 2024 the opportunities for staff and community groups to utilise our woodland as a space for relaxing as well as a place of learning.



Manage the habitat for nature



Woodlands have a high rate of carbon sequestration. Trees act as a natural "carbon sink" by removing carbon dioxide from the atmosphere and storing the carbon in their trunks, branches, leaves and roots. H Fosters 1875 intends to actively manage Blackbirds Wood to help perpetuate tree growth and regeneration, safeguarding carbon store.

Project Blackbird is a long-term initiative for H Foster. Through active management we can protect and restore our woodland whilst also giving nature a home. We want to ensure Blackbirds Wood not only survives but thrives for generations to come.





CASE STUDY: NET ZERO STRATEGY

To be a supplier to the NHS, a Carbon Reduction Plan and/or Net Zero commitment is required.
Must include scope 1, scope 2 and a minimum of five defined scope 3 emissions.



Problem



Solution

Prepared and published a CRP, aligned with the UK government's PPN 06/21, including a commitment and strategy to achieve net zero by 2040.





CASE STUDY: ACTION AT A PRODUCT LEVEL

How to demonstrate the environmental benefits and lower carbon footprint of one material over a competitors



Problem



Solution



Calculated the CO₂ eq. per unit kg of material to compare against competitor material.



CASE STUDY: IMPROVE ECOVADIS SCORE

EcoVadis score for ‘Sustainable Procurement’ was lower than all other sections. Wanted to strengthen their procurement practices to match their ESG objectives.



Problem



Solution

Introduced a new sustainable procurement process, focusing on social and environmental issues within the supply chain – including supplier risk assessment and audits where required.

Supplier Questionnaire and Audit Form

1. SUPPLIER INFORMATION				
Company Name:				
Address:				
Telephone:	Email:			
Company Registration No.	VAT Number:			
Company Website:	Email Address:			
Company Incorporation Date:	Company Status: <i>(Private / PLC / Partnership / Sole Trader / Other)</i>			
Type of business:				
Supplier Representative - Name:	Email Address:			
H Foster Auditor(s):				
2. HEALTH & SAFETY			Yes / No	Explanation / Commentary
Q1. Does your company have a Health and Safety Management System certified to ISO 45001:2018 or other? If certified provide details of scope, certification body and certificate number. If you have answered YES, please go to Question 6.				
Q2. Does your company have a Health & Safety Policy? If YES, please attach to response.				
Q3. Have you introduced an Occupational Health & Safety Management System? If YES, please provide further details.				
Q4. Do you perform risk assessments according to legal requirements. If YES, please provide further details.				



CONCLUSION

- Start small ... don't get overwhelmed
- Focus on a few actions, and do them well
- Have a vision – step back and look at what are the most important matters
- Communicate with stakeholders
- One step at a time!



GET IN TOUCH

Providing solutions that work in practice and not just on paper!



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